Awanish Kumar Verma

UI UX and Graphic Designer

+91-7892234174 | avanishverma4@gmail.com | Patna, INDIA | Experience: 8 Years 5 Months |
https://www.behance.net/avanishverma4 | https://awanishverma.com/

Strategic and innovative Senior UX Designer with 5+ years of experience across healthcare, edtech (including one year of team leadership at Acadlog), and consumer products. Adept at creating user-centered digital experiences that are accessible, responsive, and impactful at scale. Known for blending empathy with design thinking to craft intuitive, high-fidelity prototypes and drive measurable business outcomes. Proven leader in cross-functional collaboration, stakeholder communication, and mentoring.

SKILLS

- UX Research
- Visual Design
- Photoshop
- UI UX Designer/Graphic Designer
- Web Designing
- Illustrator
- SaaS
- Responsive Design
- User Interface Designer
- Javascript
- Tailwind CSS
- jQuery
- Wireframing
- Information Architecture
- User Experience Design
- Graphic Designing
- Mobile App Designing
- UI Design Principles
- Mobile App UI
- Design Systems
- HTML
- React.js
- Agile Methodology
- Vibe coding
- Interaction Design
- User Research
- Prototyping
- Motion Graphics
- Figma
- B2B / B2C
- Personality Development
- User Centered Design
- CSS
- Bootstrap
- Sketch App

CERTIFICATION

- Certified User Experience Specialist
- Introduction to Web Development with HTML5, CSS3, and JavaScript
- Google UX Design

WORK EXPERIENCE

UI UX and Graphic Designer - Acadlog   **Oct 2023 - Present**
- Led a team of designers for UX research and strategy on the Acadlog edtech platform.
- Developed a comprehensive UX strategy from scratch, aligning design with business and user goals.
- Created wireframes, prototypes, and interactive flows for web and mobile apps in Figma.
- Facilitated user research and usability testing, iterating on behavioural insights and feedback.

UI UX Designer,Graphic Designer - i2i TeleSolutions & Telemedicine Pvt. Ltd   **Apr 2018 - Oct 2023**
- Spearheaded UX improvements for a healthcare learning platform, reducing content discovery time by 25%.
- Designed a structured, accessible post-login portal for dentists to take assessments, attend webinars, and get certified.
- Developed a design system that improved UI consistency and team collaboration across teams.
- Collaborated in Agile sprints with clinical, engineering, and marketing teams to deliver iterative, user-centred solutions.
- Applied HTML, CSS, and JavaScript to prototype and build responsive components, including ConnectLandingPage (https://avanishverma4.github.io/ConnectLandingPage/), a lightweight marketing website showcasing clean UI and front-

end best practices.

Freelancer UI UX Designer,Graphic Designer - Working As A Freelancer   Dec 2017 - Apr 2018
- Revamped UX/UI for multiple clients, including a wellness-focused platform, increasing adoption and membership.
- Designed branding, websites, and marketing collateral using Adobe Suite, HTML, and CSS.

Graphic Designer - Skanda Graphics   Sep 2015 - Dec 2017
- Managed end-to-end graphic design projects, improving delivery timelines by 40%.
- Ensured brand consistency and design quality across multiple client projects.

PROJECTS

XpertOnline   24 Months
- Designed doctor-patient interfaces, boosting platform usability by 5%.
- Re-engineered UI components for faster performance, cutting load time by 75%.

Academy of Dental Excellence   15 Months
- Developed a fully accessible e-learning ecosystem for dental professionals.
- Enabled certifications, assessments, and live webinars with a responsive and HIPAA-aligned UI.

Acadlog India   7 Months
- Created user journeys and personas through in-depth user research.
- Delivered a scalable UX architecture aligned with user behavior and retention metrics.

Vendorbay   1 Months
Reimagined user navigation and checkout flow to streamline the customer experience.

EDUCATION

2015   Diploma | Graphic/ Web
       Designing
       Aptech
       Pass

ADDITIONAL INFORMATION

Languages: English, Kannada, Hindi